

Luise Eisfeld

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Updated: June 2022
Citizenship: German
Born: Oct 1992
luiseeisfeld.github.io

Research Interests **Primary:** Empirical Industrial Organization; Economics of Digitization
Secondary: Applied Microeconomics; Competition Policy

References

Alexandre de Cornière Toulouse School of Economics alexandre.de-corniere@tse-fr.eu	Daniel Ershov Toulouse School of Economics daniel.ershov@tse-fr.eu
Bruno Jullien Toulouse School of Economics bruno.jullien@tse-fr.eu	Timothy Simcoe Boston University tsimcoe@bu.edu

Education

Ph.D. in Economics, Toulouse School of Economics (TSE) - Thesis Title: "Essays in Empirical Industrial Organization"	2018-2023 <i>(expected)</i>
M.Res. Economics, TSE	2017-18
M.Sc. Economic Theory and Econometrics, TSE	2015-17
B.Sc. Economics, University of Mannheim	2012-15

Academic Visits

Questrom School of Business & Technology and Policy Research Initiative , Boston University	Jan-Jun 2022
Hong Kong University of Science and Technology (undergraduate)	Sep-Dec 2014

Working Papers

Acquisitions and Entry in Software Markets
(Single-authored; finalist of the [Lear Competition Festival Award](#), 2021)

How Do Online Product Rankings Influence Sellers' Pricing Behavior?
(Single-authored)

Work in Progress **Is the first mover's advantage sufficient to protect new product innovations in the presence of widespread imitation?**
(Joint with [Vatsala Shreeti](#))

Presentations

* scheduled
‡ cancelled

2022: Empirical IO Reading Group ([Boston University](#)); Strategy & Innovation Brown Bag ([Questrom School of Business](#)); TPRI Seminar (Technology and Policy Research Initiative, Boston University); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EARIE*](#) (Vienna); [Jornadas de Economía Industrial*](#) (Gran Canaria)

2021: [LED Young Economist Seminar](#) (Louvain Economics of Digitization Research Group); [Lear Competition Festival](#) (online)

2020: [Workshop on Platforms, E-Commerce and Digital Economics[‡]](#) (CREST Paris); [Trans-Atlantic Doctoral Conference[‡]](#) (London Business School); [EBE Summer Meeting[‡]](#) (LMU Munich).

2019: [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

(Not listed: multiple workshop presentations at TSE in every year.)

Invited Workshops	CEPR Paris Winter Symposium 2021 (postponed due to Covid-19) NBER Economics of Digitization: Tutorial (online, 2021) CSWEP Mentoring Workshop for Women & Nonbinary PhD Students (online, 2020) Digital Economics Research Network (DERN) Workshop (Brussels, 2019) NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto, 2019)	
Teaching Assistantships	Competition Policy Workshop (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Intermediate Econometrics (M.Sc.), TSE Applied Econometrics (M.Sc.), TSE	Spring 2020-Fall 2021 Fall 2020 Fall 2019 Spring 2019
Research Assistantships	University of Mannheim: Collaborative Research Center “ Political Economy of Reforms ”; 12 months Mannheim Center for European Social Research (MZES) ; 3 months	2012-13 2011-12
Internships	UNIDO , Vienna (Austria); 4 months Landesbank Hessen-Thüringen , Frankfurt (Germany); 2 months	2016 2014
Scholarships & Grants	UT1 Mobility Grant: Academic Visit to Boston University EUR TSE Mobility Grant: Academic Visit to Boston University Fondation Jean Jacques Laffont Scholarship Toulouse School of Economics PhD Scholarship Alfred P. Sloan Foundation: NBER Conference Sponsorship PROMOS Scholarship , German Academic Exchange Service (DAAD)	2022 2022 2021-22 2017-21 2019 2014
Awards	Lear Young Talent Competition Award: Finalist Dean’s List , Hong Kong University of Science and Technology	2021 2014
Referee Service	Journal of Asian Economics	
Technical Skills	Expert: R, Python, \LaTeX Intermediate: MATLAB, STATA Beginner: HTML, Mathematica, SAS, Git	
Languages	German (native), English (fluent), French (fluent), Mandarin (very basic)	