

# Luise Eisfeld

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<b>Current Position</b>	<b>University of Lausanne</b> Assistant Professor of Finance (tenure track)	Aug 2023-
	<b>Swiss Finance Institute</b> Faculty Member	Jan 2024-
<b>Education</b>	<b>Toulouse School of Economics</b> Ph.D. in Economics - Advisors: <a href="#">Alexandre de Cornière</a> , <a href="#">Daniel Ershov</a> , and <a href="#">Bruno Jullien</a> .	2017-23
	M.Sc. in Economic Theory and Econometrics	2015-17
	<b>University of Mannheim</b> B.Sc. in Economics	2012-15
<b>Academic Visits</b>	<b>Boston University, <a href="#">Technology and Policy Research Initiative</a></b> & Questrom School of Business	Jan-Jun 2022
	<b>Yale School of Management</b> (1 week)	Apr 2022
	<b>Hong Kong University of Science and Technology</b> (undergraduate)	Sep-Dec 2014
<b>Working Papers</b>	<b><a href="#">Entry and Acquisitions in Software Markets</a></b> - <b>Best Paper Award</b> , Doctoral Workshop on the Economics of Digitization, 2023. - <b>Schumpeter Prize</b> for Best Student Paper in Antitrust, 2022. - <b>Finalist, <a href="#">Lear Competition Festival Award</a></b> , 2021.	
	<b><a href="#">How Do Online Product Rankings Influence Sellers' Pricing Behavior?</a></b>	
<b>Work in Progress</b>	<b>Who Bears the Brunt of Cost Shocks? Analyzing Pass-Through on Dual-Mode E-Commerce Platforms</b> (with <a href="#">Jun Yan</a> and <a href="#">Li Yu</a> )	
	<b>M&amp;As and Privacy Regulation</b> (with Garrett A. Johnson)	
<b>Presentations</b> * scheduled † by coauthor	<b>2025</b> <ul style="list-style-type: none"> <li><b>Seminars:</b> Stockholm School of Economics; Norwegian School of Economics (Bergen); Aalto University (Helsinki)*; University of Vienna*</li> <li><b>Conferences:</b> UZH Entrepreneurship Retreat; MaCCI; Tinbergen Workshop on Innovation Economics; Cavalcade North America, SFI Research Days (Gerzensee); St. Gallen Financial Economics Workshop; Econometric Society World Meeting (Seoul, South Korea); CEPR Workshop on Entrepreneurship, Firm Dynamics, and Strategy (Milan, Italy)*</li> <li><b>Discussions:</b> MaCCI</li> </ul>	
	<b>2024</b>	

- **Seminars:** Mines Paris - PSL (cancelled for medical reasons); EPFL Lausanne (Machine Learning and Optimization Laboratory); University of Zürich (Department of Business Administration); University of Mannheim; Xiamen University<sup>†</sup>; University of Geneva
- **Conferences:** Midwest Finance Association Annual Meeting (Chicago); Bridging Theory and Empirical Research in Finance (Boston College); SFI Research Days (Gerzensee); EARIE (Amsterdam)<sup>†</sup>; St. Gallen Financial Economics Workshop
- **Discussions:** Digital Economics Conference (Toulouse); Lausanne Management and Economics Workshop; EFA Annual Meeting (Bratislava); Market Power Workshop (UZH Zurich)

## 2023

- **Seminars:** HEC Lausanne; HEC Montreal; McGill University; ifo Institute (Munich); DICE (Düsseldorf); Royal Holloway University of London (online); Institut Mines-Télécom Business School (online); Sciences Po Paris; HEC Paris; Institut Polytechnique Paris (CREST); IFC / World Bank (online); ZEW Mannheim; UK Competition and Markets Authority; Universidad Alberto Hurtado Santiago de Chile (online)
- **Conferences:** [Digital Economy Workshop](#) (Lausanne); [MaCCI Annual Conference](#) (Mannheim); [Paris Conference on Digital Economics](#); [IIOC](#) (Washington D.C.); CEPR-JIE Summer School on Applied Industrial Organization (Cambridge, UK); Doctoral Workshop on the Economics of Digitization (Liège, Belgium); Compass Lexecon Economics Conference (Oxford, UK); Workshop on Market Power and the Economy (UZH Zurich); NABE-TEC (Santa Clara, CA)
- **Discussions:** [MaCCI Annual Conference](#) (Mannheim); HEC Paris Entrepreneurship Workshop
- **Panel:** CEPR Competition Policy RPN - “Beyond Leveraging: Ecosystem Theories of Harm in Digital Mergers” (London Business School)

## 2022

- **Seminars:** [Boston University Econ](#) (Empirical IO Reading Group); [Questrom School of Business](#) (Strategy & Innovation Brown Bag); [Technology and Policy Research Initiative](#) (online); [Universidad Carlos III Madrid](#) (Business Administration); [University of Bristol](#); [Católica Lisbon](#); [KU Leuven \(MSI\)](#); [NEOMA Business School Reims](#) (online)
- **Conferences:** [Trans-Atlantic Doctoral Conference](#) (online); [EARIE](#) (Vienna); [Jornadas de Economía Industrial](#) (Las Palmas); [APPAM](#) (Washington D.C.)
- **Discussions:** TADC (London Business School); Jornadas de Economía Industrial (Las Palmas)

## 2021

- **Seminars:** [LED Young Economist Seminar](#) (Université Catholique de Louvain, online)
- **Conferences:** [Lear Competition Festival](#) (online)

## 2020

- **Conferences** (all cancelled due to Covid-19): [Workshop on Platforms, E-Commerce and Digital Economics](#) (CREST Paris); [Trans-Atlantic Doctoral Conference](#) (London Business School); [EBE Summer Meeting](#) (LMU Munich)

## 2019

- **Conferences:** [Competition and Innovation Summer School](#) (Montenegro); [EARIE](#) (Barcelona)

2018

- **Discussions:** ENTER Jamboree (Toulouse)

(Not listed: multiple workshop presentations at TSE in 2018-2023.)

<b>Press Coverage</b>	World Finance; Finance Derivative; HEC Lausanne Outreach.	
<b>Grants</b>	<b>HEC Research Fund</b> (6,000 CHF), University of Lausanne · Research project: “Competition in Digital Markets” (extended for 2024)	2023
	<b>HEC Data Fund</b> , University of Lausanne, joint with Roxana Mihet	2023
	<b>ADRES Conference Travel Grant</b>	2022
	<b>UT1 Mobility Grant</b> and <b>EUR TSE Mobility Grant</b>	2022
	<b>Alfred P. Sloan Foundation:</b> Conference Participation & Travel	2019
<b>Awards</b>	<b>Best Reviewer Award</b> , International Journal of Industrial Organization	2024
	<b>Best Teacher Award</b> , MSc Finance, HEC Lausanne	2024
	<b>Best Paper Award</b> , Doctoral Workshop on the Economics of Digitization	2023
	<b>Schumpeter Prize</b> , Best Student Paper on Antitrust	2022
	<b>Finalist, Lear Young Talent Competition Award</b>	2021
	<b>Dean’s List</b> , Hong Kong University of Science and Technology	2014
<b>Scholarships</b>	<b>TSE Job Market Fellowship</b> (4,000€)	2022
	<b>Fondation Jean Jacques Laffont Scholarship</b>	2021-22
	<b>Toulouse School of Economics PhD Scholarship</b>	2017-21
	<b>PROMOS Scholarship</b> , German Academic Exchange Service ( <a href="#">DAAD</a> )	2014
<b>Teaching</b>	<b>Valuation</b> (MSc Finance, HEC Lausanne) · 140+ students	2024-
	<b>Principles of Finance / Principes de Finance</b> (Bachelor, HEC Lausanne) · 500+ students, bilingual (French & English); with Michael Rockinger	2024-
	<b>Guest Lecturer</b>	
	<b>Toulouse School of Economics</b> , Campus Talk	2025
	<b>Toulouse School of Economics</b> , <i>Topics in Applied Industrial Organization</i>	2024
	<b>Teaching Assistant</b>	
	· Competition Policy Workshop (M.Sc.), TSE	Spring 2020-Fall 2021
	· Intermediate Econometrics (M.Sc.), TSE	Fall 2020
	· Intermediate Econometrics (M.Sc.), TSE	Fall 2019
	· Applied Econometrics (M.Sc.), TSE	Spring 2019
<b>Professional Service</b>	<b>Refereeing</b> <i>Economic Journal; Management Science; RAND Journal of Economics; International Journal of Industrial Organization; Journal of Industrial Economics; Information Economics and Policy; Journal of Innovation Management; Journal of Asian Economics</i>	
	<b>Grant Review</b> European Research Council	2025

<b>Program Selection</b>		
	Annual Conference of Verein für Socialpolitik	2024
	Rare Voices in Economics Conference	2024
<b>Conference Organization</b>		
	“AI and Market Power” Track, Applied Machine Learning Days (EPFL)	2024
	· Co-Organizer & Panel Moderator	
<b>Workshop Organization</b>		
	Organizer, Finance Brown Bag, UNIL & EPFL	Spring 2024
	Coordinator, Applied Micro Workshop, TSE	Fall 2018
<b>Committees / Mentoring</b>		
	Mentoring, Rare Voices in Economics	2023-
	Committee for improving well-being of PhD Students, TSE	2023
	Mentoring and Organization, Women in Economics at TSE	2020-22
<b>Invited Workshops</b>	NBER Economics of Digitization: Tutorial (online)	2021
	NBER Economics of Artificial Intelligence: Graduate Workshop (Toronto)	2019
<b>Further Experience</b>	<b>Research Assistantships:</b>	
	Toulouse School of Economics, RA for Patrick Rey	2023
	University of Mannheim, CRC “Political Economy of Reforms”	2012-13
	Mannheim Center for European Social Research	2011-12
	<b>Internships:</b>	
	United Nations Industrial Development Organization, Vienna	2016
	Landesbank Hessen-Thüringen, Frankfurt	2014
	<b>Skills</b>	
	<b>Technical:</b> R, Python, MATLAB, L <sup>A</sup> T <sub>E</sub> X	
	<b>Languages:</b> German (native), English (fluent), French (fluent), Mandarin (very basic)	

*Updated August 2025*